



January 11, 2023

To: Members of the CSE Board,

Season's greetings to you and your loved ones. Before this year comes to a close, Marnie and I want to thank you for your continued support of the efforts of the [Center for Social Epidemiology](#), the 501(c)(3), which initiated and sponsors the [Healthy Work Campaign](#) (HWC).

As you all know, it was a breakthrough year for the conversation about work stress in the U.S., especially given that both the [U.S. Surgeon General](#) and [OSHA](#) formally recognized workplace stress as a hazard to mental health. We would like to believe we had at least a small part to play in that.

Our original CSE website (predating the HWC), [unhealthywork.org](#), continues to draw—without any advertisement—thousands of visitors each month. Currently, Google is reporting over 6,000 unique visitors in the last 30 days. We have made efforts to divert this traffic to [healthywork.org](#), while we remain committed to focusing our efforts on growing the campaign itself.

So here is a brief update on our Healthy Work Campaign for 2022:

1. Our Accomplishments

- The HWC was referenced in OSHA's new [Workplace Stress Toolkit](#).
- [National COSH](#) joined us as a [campaign partner](#).
- A number of public sector, nonprofit and labor organizations implemented the Healthy Work Survey.
- We welcomed a new Outreach Projects Director, Mark Van Landuyt, who led development of the [Healthy Work Pledge](#) as part of our HWC.
- Presented three [live webinars](#) on timely issues related to work and worker health.
- Produced a number of [new infographics](#) for businesses, as well as the Business Case for Healthy Work video (TBA).
- Began reaching more Spanish speaking workers through Spanish language web content and a Spanish translator for our website.
- Launched a new [Healthy Work Survey landing page](#) to roll out Google Ads for the Survey, and expanded our social media, web, and [press presence](#)—with our incredible new team members.

2. Our Top Goals & Challenges for 2023

- Translating the Healthy Work Survey (& report) into Spanish
- Expanding our campaign partners, pledge sponsors, survey users, and public presence
- Creating multimedia content and presentations that help organizations reduce sources of work stress as well as promote healthy work
- Developing a strategy for reaching small businesses and human resource professionals
- Fundraising so we can sustain, expand and diversify our team



3. How You Can Help

- Provide feedback on goals and strategy to achieve those goals
- Assist with strategic partner outreach strategies & recruitment
- Advise on an effective fundraising strategy

Respectfully yours,

Peter Schnall
Director, Center for Social Epidemiology
Co-director, Healthy Work Campaign